

Christine Ludeke, Principal
member IDSA

After getting my start in the airline world with Swissair (1990-1994) I established a studio for industrial design, primarily active in the airline industry, designing products which define the travel experience as well as the inflight environment. What fascinates us is the challenge of finding humanscale solutions in what is in essence an artificial microcosm of the world; to create a definition of space and comfort that functions on all levels, the tangible as well as the sublime.

Partial project and client list

design of new aircraft seating (EC and BC single-aisle; EC, premium EC and BC twin-aisle) new seating company launch Aircraft Interiors May 2010
Optimares



new interior cabin design for aircraft fleet; design of new BC longhaul seat in collaboration with Contour launched 2009; design consultant since 2001
Finnair



fit lounge seat launched October 2008 at Orgatec and 2009 at Neocon, Chicago
Interstuhl



established **june cabin interior solutions** s/ **business jet seat** with Greiner PURtec and Zrinski AG launched at NBAA07



development of **aeras seat project** with Greiner PURtec and Kobleder Knittec launched Aircraft Interiors 2007



development of **Disc Light** economy class reading light with Schott Fibre Optics launched 2008



new cabin interior; restyling FC seat; misc. inflight product launched January 2003
Dragonair



Spacebed Business Class seat, market launch 2002
Ultimo Business Class seat, launched September 1998
Singapore Airlines



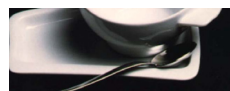
Coordinated Aircraft Interiors design collection textiles for aircraft seats, curtains and carpets, launched 1998
Lantal Textiles



aircraft seats: Shuttle 393 (economy class), Chameleon ("convertible") on over 15 airlines, incl. Swissair, Austrian Airlines, Finnair, etc.
Aviointeriors, Italy



"Poetry of Flying" Business Class dishware, cutlery, glassware, trays
Economy Class melamine dishware
Swissair



Interior design for complete fleet
misc. inflight products for all classes incl. amenity kits and give aways
Swissair



Other Professional Activities

Professor for the Design of Everyday Objects Pforzheim University, School of Design, Germany	current (since 2002)
Visiting lecturer and graduate mentor Zurich University of the Arts, Switzerland	current (since 2005)
Jury member for International Design Excellence Award (IDEA) given by the Industrial Design Society of America and Business Weekly	2004
3-time Speaker at the Aircraft Interiors International Expo Cannes / Hamburg, Germany	2000-2002
Speaker at the Corporate Design Symposium, Zürich Organized by the SID / SGV: ABB, Bally und Swissair as examples	1994
Participation through invitation: „Imagine you are flying First Class“ Benefit auction by Swissair und Christie's with 27 int'l designers	1994
Participation in the 18th Design Triennale - Milano, Italy Collaboration with Isao Hosoe	1992
Speaker at the Air '91 Design Symposium, St. Petersburg, Florida International symposium for aircraft interior design	1991

Education

Masters of Industrial Design, Domus Academy, Milano, Italy	1988-1989
Bachelors of Industrial Design, San Jose State University, CA, USA	1982-1987

Miscellaneous

Winner Chicago Atheneum Good Design for FIT lounge chair	2010
Design Patent for aeras aircraft seat with Greiner PURtec and Kobleder Knittec, pending	2007
International Design Patent for stand alone streteched and suspended seat cover technology with Kobleder Knittec	2006
International Design Patent for Singapore Spacebed	2002
Exhibition of work in group exhibition "Design and Art at the University of Applied Science and Design" Reuchlinhaus, Pforzheim, Germany	2002
"Buffo" foldable chair in 1.2mm polypropylene, with E. de Scheemaker Design Distinction Perspektiven '99	1999
"Poetry of Flying" - Swissair Business Class dishware, included in the permanent display, Design Center Langenthal	1999
"Poetry of Flying" included in the Museum für Gestaltung, Zürich, permanent collection	1997
Mercury Award - Gold for „Poetry of Flying“ IFCA (Int'l Flight Catering Association)	1994
Design Preis Switzerland '93 Design Distinction Products: „Poetry of Flying“	1993
USA Design Patent 318,053 for „Orator“ headphone telephone	1988