

Airline Safety Cards

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Safety cards are present in every airliner, but the information presented differs from every airliner. The paper will analyze statistically over 60 different safety cards from different airlines and airplane models. Some aspects covered are: There are some 30-40 possible pieces of information to be presented, some safety cards have more information than others, the size of safety cards varies greatly, some cards try to be pictorial only thus failing to pass the information, some cards try to condense too much information together thus failing to pass the information, some cards are written in 6 languages while others in only one, and some cards present some misconceptions. Finally, a list with the most relevant information to be present in a safety card is suggested and also the best method to present this information.