

Bruce A. Gwynne joined Magnesium Elektron in 1974 as a zirconium chemicals quality control chemist. Soon after joining the company, he moved into sales and held various positions in sales and marketing management for zirconium chemicals and magnesium alloys. In 1988, he was appointed VP Sales and Marketing for magnesium alloys in the US and in 1991, he became VP Sales and Marketing for both magnesium alloys and the newly-acquired magnesium powders group in Lakehurst, NJ.

Currently, he is VP of Divisional Strategic Development for the Magnesium Elektron Group of companies that produce magnesium casting alloys, sheet and plate, extruded profiles, and powders as well as magnesium recycling, at locations in the US, Canada, England and Europe.

Prior to joining Magnesium Elektron, Bruce attended the University of Charleston in West Virginia and the State College of New Jersey as a physics major.

A New Jersey native born in Neptune, Monmouth County, Bruce now resides in Point Pleasant, Ocean County, NJ.

He served as Director of the International Magnesium Association (IMA) from 1989-2006. His past and current professional affiliations include ASTM, SAE, SPE, AHS, NDIA, AIST.